2021\_02\_14

Attendance:

* Justin – Present
* Josh – Present
* Christina – Present
* Jacob – Present

Minutes:

* 2020 Season response
  + Every player will receive an AYSO 153 credit from the 2020 season. It will be less the $20 National fee that is non-refundable.
  + Decline the season shirts to provide families with their credit for the season
* 2021 summer looking to try a 3v3 pickup league.
  + Leverage this time as a registration event for the 2021 season.
* Region Shirts
  + Cost and style
  + Sponsorship package – Focusing on Local businesses
    - Platinum
    - Gold
    - Silver
    - Letter head. handout
    - Talking points
* Advertisement
  + Car Magnets
  + Stickers (dye cut)
  + Email out to families about support; Facebook, twitter, Instagram
* Website
  + Bio’s – Board members
  + Volunteer positions – Specific to board positions
  + Into about a need for board members to assist with the running of the season
  + Update region boundaries – Craycroft East, Corona de Tucson North.
  + National Region Locator – Needs updating as we are not listed.
* 2021 Season
  + Open registration Early April Close registration mid July
  + Cost $70
  + Season starts Mid Aug ends Mid Dec. First game September
  + Uniforms – Soccer.com
* 2022 Season Winter
  + Registration opens October closes Mid December
  + Season Starts Jan to 2nd to last week in Feb
  + 2020 fall registration get free Winter
  + 2021 Winter registration = $55
* Referees
  + Ref Rally – Focus on recruiting refs for 2021
* New Board Meeting Time
  + Last Tuesday of every month via Zoom 5:30 to 6:30.
  + March will be different 3/16/2021 due to scheduling issues.
  + Area meeting is Every first Monday